

Ad Rate Sheet for the Ross Valley Players Show Programs

Ad Sizes & Rates*

Full page ad	\$1000 (+\$50 for the link)
Half-page ad	\$600 (+\$50 for the link)
Quarter page ad	\$350 (+\$50 for the link)
Eighth page ad	\$200 (+\$50 for the link)

Ad Specifications

All advertising artwork must adhere to the following specifications:

- CMYK color (no Pantone spot color or RGB)
- Formats: PDF, EPS, TIF or JPEG
- 300dpi or higher
- Outline all text

Send ad art to: jayme@chromakit.com

Full page

Live area: 5" wide x 8" tall (30p x 48p)
Trim: 5.5" wide x 8.5" tall (33p x 51p)
Bleed: 5.75" wide x 8.75" tall (34p6 x 52p6)

Half-page

5" wide x 3.917" tall (30p x 23p6)
Bleed available.

Quarter-page

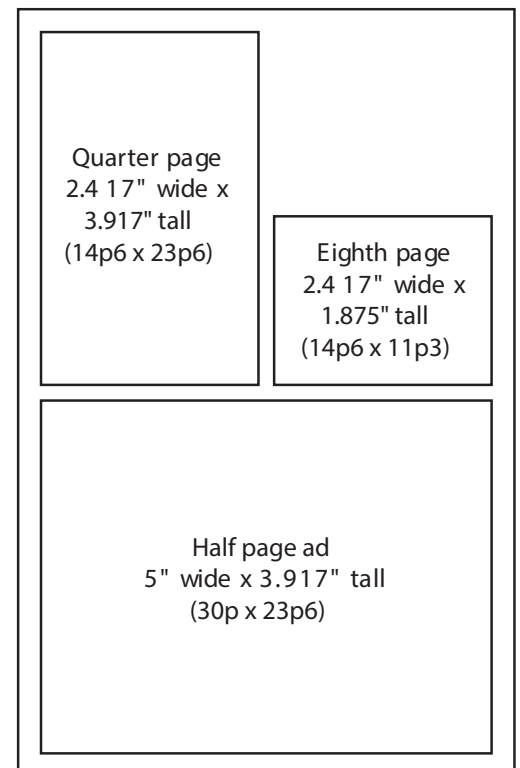
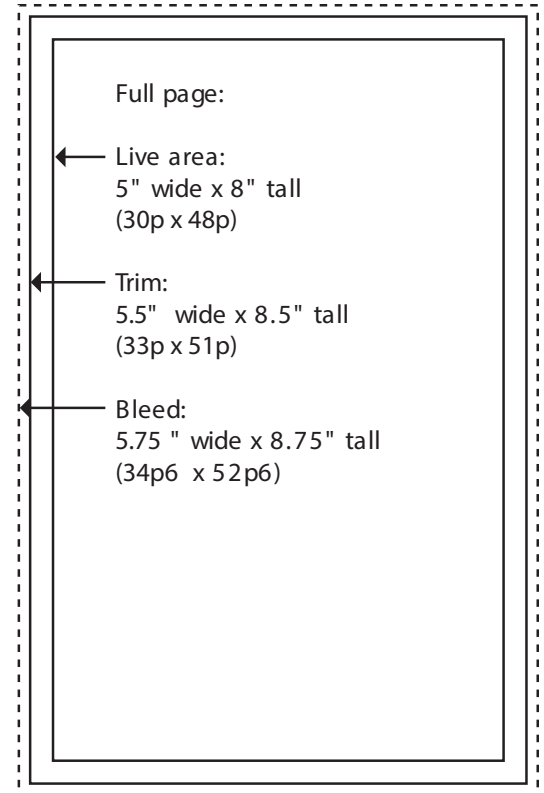
2.417" wide x 3.917" tall (14p6 x 23p6)
Bleed not available

Eighth-page

2.417" wide x 1.875" tall (14p6 x 11p3)
Bleed not available

Custom Artwork

Ads that aren't print ready, or if you need an ad created for you, we can provide custom design and preparation services at a moderate rate. Contact Jayme Catalano at jayme@chromakit.com for information and pricing on custom artwork



Ross Valley Players
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415.456.9555, ext 3
www.rossvalleyplayers.com

Submit camera-ready artwork and weblinks to Jayme Catalano at jayme@chromakit.com.